

# Put 10 Years of Business Coaching Experience to work for you!

*We've mastered the art & science of group coaching*

Let Us Help You Create the Business of Your Dreams

*Investing in this program is undoubtedly one of the best business decisions I've ever made!*

Karen Rothstein,  
Sacramento, CA

## ACTION

### Commitments

*Every week you commit to taking marketing action to grow your business. It's a funny thing, but we take far more action when we commit to *others in a group setting*.*

### Accountability

We insure you are keeping your commitments and taking action. You will be inspired by the action of others and feel great about being a role model yourself!

### Carrot & The Stick!

We have fun! From time to time we reward people for their actions and have fun "punishments" for those that procrastinate!

### Measurement

We share forecast targets for every marketing strategy so we can measure *your results* the *ideal*. Donna earns \$57,600 more than John doing the same amount of marketing because her conversion rate is higher!

### Fine Tuning

Will Thompson made one small adjustment in his talks and increased his consultation registration by 5%. This translates to \$15,000 increase per year!

### Results

It is not uncommon for our clients to grow their businesses 20%, 30%, 50%, even 100%. (That's double!) Do not think you have to do this alone!

### The BGS Master Business Building Group Coaching Program...

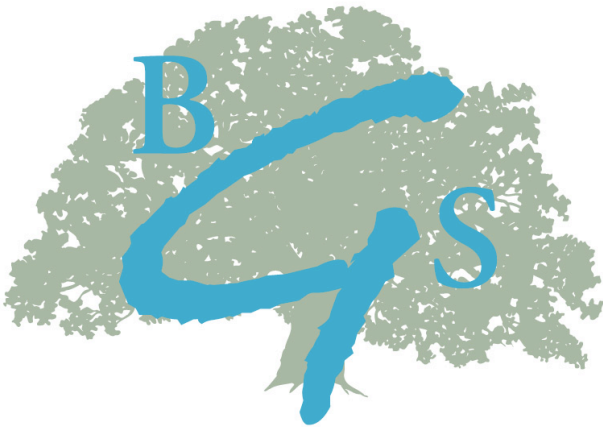
- Meets **3x/mo for 75 minutes** per call
- All calls on phone for ease and comfort
- We meet for **9 months!**
- You receive over **200 pages of materials!**
- Calls are the first 3 Thursdays of each month at NOON EST
- Next group begins **April 9th**

#### INVESTMENT:

Option I: 9 monthly payments of \$495

Option II: Save \$1,205 (27%) and make one payment of \$3,250!

Email Julie at [Julie@BGSLLC.com](mailto:Julie@BGSLLC.com) to learn more!



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*Any coach who does not have as many clients as they want should learn how to do the consultation the way Michael Charest teaches. It works!"*

Carrie Hoffman,  
Life Coach

## MASTER LEVEL

### Sales & Marketing Training

#### Learn **Exactly How to Execute Each of these Marketing Strategies**

Speaking, Workshops, Strategic Alliances, Teleclasses, Ezine, Grassroots Marketing, Direct Mail, Networking, Referrals, and more.

***Dawn Falbe earns \$50,000+ per year just from teleclasses!***

#### Master Level Speaking

Learn *exactly* how to make your pitch to associations.  
Learn how to structure, title, write and DELIVER your talk  
Execute the 6-step sales system to sell from the podium

***April Goyer earned \$28,800 from two speaking engagements!***

#### Master Level Strategic Alliances

Reach out to Alliances (we give you the marketing letter!)  
Master how to get them *to sell for you*  
Evolve from Level I to Level III Strategic Alliances

***Michael earned \$25,200 in 6 months from one LEVEL 3 alliance!***

#### Master Level Role Plays

Role play and practice *every step* of the consultation  
Practice overcoming every objection  
Hear Michael cover every objection from multiple angles

***It finally "clicked" for Hailey and she earned \$7,000 in one week!***

#### Pricing for Profit

Learn the "three tier" pricing model to serve more people  
Quote your fees so more people accept your highest rates  
Increase your hourly rate by 20%

***Harlan Oelkhaus earned \$80,000 more in one year!***

#### Bonus Modules Include:

- Serving thousands via a membership group
- Mastering your time for high performance
- Creating multiple streams of passive income
- Earning thousands of \$ from products
- Master Group Coaching and earn \$500 per hour
- Creating "Whopper" services 10x your average rates
- Overcome FEAR of success, failure, and rejection
- The "Big Push" principle to earn 5x your average income
- How to write and self-publish a book
- Licensing your products and services

Email Julie at [Julie@BGSLLC.com](mailto:Julie@BGSLLC.com) to learn more!